

Leah Macey

SR. GRAPHIC + PRODUCTION DESIGNER

www.anicehello.com

objective

Producing high quality print and digital design assets using thoughtful and effective solutions to creative challenges, and successfully communicating ideas that connect with customers in order to promote brand loyalty.

education

University of Houston, 2006-2010

Bachelor of Fine Arts in Graphic Communications

Pratt Institute, 2005-2006

skills

Proficient in Adobe Creative Suite including InDesign, Illustrator, and Photoshop. Some experience in After Effects, HTML, and CSS.

Proficient in print and digital design, pre-press and print production, branding and identity systems, information graphics, typography, composition, and layout for printed collateral, direct mail, ads, packaging, custom branded goods, and graphics and animations for site, app, and mobile platforms. Efficient at juggling many tasks at once with good time management and prioritization. Is a fast learner that can hit the ground running. High attention to detail. Process-oriented and always looking for ways to improve inefficient processes. Other skills include drawing, painting, and photography.

experience

Sephora, 2014-current

Senior Production Designer

Responsibilities include print and digital production and design of campaign graphics for fixtures, windows, and collateral that are sent to hundreds of stores across the US and Canada, as well as assets on the website, app, mobile, email, and social media that are seen by hundreds of thousands of customers daily. Quality control for both retail and digital assets, adjusting files to proper specs, versioning out files to multiple sizes and proportions as well as translated versions, making edits, working with dielines, sending files for proofs, cleaning up, finalizing, and packaging final files for print, file organization, and working with project managers, graphic designers, agencies, other cross-functional partners and vendors. Experience managing direct reports, onboarding and training, giving feedback, assigning and delegating tasks, 1-on-1s, quarterly check-ins, and yearly reviews.

Good Project, 2010-2014

Graphic Designer

Responsibilities include print design, website design, web coding, branding, eblasts, web banners, signage, pre-press and print production, proofing, press checks, documenting work, and client and vendor relations.

Houston Zoo, 2009-2010

Graphic Design Intern

Responsibilities include signage and print design, large format printing, filing, client and vendor relations, and record keeping.

honors + awards

Work Work Work Work Worker Award, Sephora, 2017

Summa Cum Laude, 3.7 GPA, University of Houston, 2010

Dean's List, University of Houston, 2006-2010

Flaxman Endowed Art Scholarship, University of Houston, 2009

organizations

AIGA, The Professional Association for Design, member, 2009-present

UHGAP, University of Houston Graphics Alumni Partnership, member, 2008-present

GCSA, Graphic Communications Student Association, member, 2008-2010

References available upon request.